

## **Govanhill Baths Community Trust**

### **Rags to Riches Business Development and Marketing Officer (p/t)**

**Salary:** £14 an hour

**Hours:** 16 hours a week for 6 months from **13<sup>th</sup> May to 14th October 2019**

Are you interested in working in one of the most innovative, exciting environmental projects in the Scotland? For the past 7 years Rags to Riches has developed and delivered a range of innovative upcycling projects. Today we have become a leader in the upcycling field delivering innovation, social and environmental change.

#### **Job Role**

We are looking for a creative **Business Development and Marketing** with extensive experience in business development to help us communicate our message, help people access our upcycling services and products, and importantly, grow the business across Scotland into a self sustaining social enterprise.

#### **Key Responsibilities**

- Deliver a robust business plan for the project with the aim of growing the business over the next 5 years
- Producing and implementing an effective marketing strategy to secure markets for Rags to Riches products and services
- Preparing, planning and project managing the publication of all publicity material to maximise R2R brand and products promotion
- Planning and project managing marketing events and evaluating their success

#### **Experience Necessary**

- Have a good track record and extensive experience in business development role along with extensive experience in a marketing role
- Strong and confident communicator
- Excellent copywriting skills and experience
- Proficient in Microsoft Office Suite, Photoshop, and other graphic design software
- Be able to take direction and communicate effectively at all levels
- Confident person who is self-motivated and enthusiastic
- Be pro-active, approachable innovative and analytical
- Energetic, passionate, driven individual capable of delivering a wide range of projects at pace.
- Have strong written and communications skills
- The role will require travel within Glasgow and outwith
- Knowledge or interest of upcycling sector

**Applications:** Please send us a **CV** and a **Covering Letter**, on not more than 1 side of A4 using Arial 12 point, outlining how you meet the required skills and why you would like the post.

**Closing date for applications is 5pm on the Friday 12<sup>th</sup> April 2019**

**Return by email** - ragstoriches@govanhillbaths.com

**Return by post-** Nadine Gorency , Rags to Riches Manager, 126 Calder Street, G42 7QP

**Interviews:** Candidates selected for interview will be notified on **Friday 19<sup>th</sup> April**

**Interviews** will take place on **Wednesday 24<sup>th</sup> April**

**Employment Start Date: Monday 13<sup>th</sup> May 2019**

**Please be aware that unfortunately GBCT cannot accommodate interviews via SKYPE or outside of this date.**

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